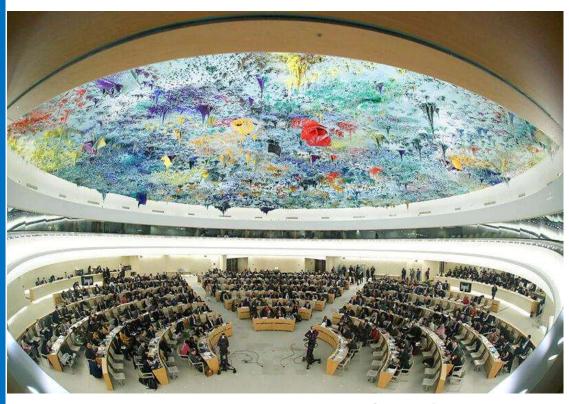


# Sponsorship Prospectus International Year of Glass Opening ceremony



**Geneva Switzerland 10<sup>th</sup> - 11<sup>th</sup> February 2022** 

#### About the International Year of Glass 2022

Over the past 60 years, the General Assembly of the United Nations has acknowledged important fields of international endeavour and their contributions to society by declaring United Nations International Years.

The International Commission on Glass (ICG), along with the Community of Glass Associations (CoGA) and the ICOM Glass, the International Committee for Museums and Collection of Glass of the International Council of Museums promoted a United Nations International Year of Glass for 2022. It will underline the technological, scientific and economic importance of glass — a transparent and enabling material underpinning so many of our technologies and which can facilitate the development of more just and sustainable societies that meet the challenges of globalization. It is a valuable medium for art and its history is shared with that of humankind.

With their unparalleled versatility and technical capabilities, glassy materials have in recent decades fostered numerous cultural and scientific advancements:

- Glass is the main conduit of our knowledge-based society. Glass optical fibres have stimulated
  a change of paradigm that has led to a global communications revolution; they are the
  backbone of the internet and the associated globalization of information. Glassmakers have
  given us touch-sensitive glass covers for our mobile phones that revolutionized the way we
  communicate with each other.
- Glass is the chemically resistant container material for many of our life-saving medicines of today. This is particularly important in the world's quest for the delivery of a vaccine to fight the COVID-19 pandemic. A strengthened glass container has dramatically improved the reliability of the EpiPen treatment of life-threatening anaphylaxis shock from severe allergic reactions.
- Glass sheets support solar cells and give clean energy; glass fibres reduce our carbon footprint
  by strengthening wind turbine blades, by insulating our homes and through carbon capture
  and sequestration (CCS); the vitrification of hazardous waste is increasing nuclear energy
  safety,
- Bioglass compositions have advanced health care with their ability to: integrate with human bone; stimulate the human body's natural defence to heal flesh wounds; aid tissue design and regeneration; resolve hearing and dental issues.
- Glass optics and optoelectronics have evolved so that the James Webb space telescope can now study the very first moments after the big bang and expand understanding of the Universe.
- Glass melting is being de-carbonised and glassy products are being safely recycled.
- Archaeologists are learning more about ancient trade routes and the politics of raw materials.
- Glass artists across the globe have given humankind an awareness of this wonderful material
  including its remarkable methods of fabrication, inherent beauty, and ability to capture and
  display nature's full spectrum of colour.

We look forward to joining with you in this great opportunity for the promotion of the glass industry and your organization's support of this once in a lifetime sponsorship opportunity.









| Opening ceremony timetable     |                                    |                        |             |  |  |
|--------------------------------|------------------------------------|------------------------|-------------|--|--|
| Date                           | Event                              | Location               | Time        |  |  |
| 9 <sup>th</sup> February 2022  | Welcome Reception                  | Hotel Intercontinental | 19:00-20:00 |  |  |
| 10 <sup>th</sup> February 2022 | Opening ceremony                   | Palace of Nations      | 09:00-10:00 |  |  |
|                                | Invited talks                      | Palace of Nations      | 10:00-17:00 |  |  |
|                                | Cocktail + dinner                  | Intercontinental Hotel | 19:00-23:00 |  |  |
| 11 <sup>th</sup> February 2022 | Invited talks                      | Palace of Nations      | 09:00-16:00 |  |  |
|                                | Closing session – press conference | Palace of Nations      | 17:00       |  |  |

# Top 5 reasons to become a sponsor

Sponsorship provides you with:

- ✓ Exposure at a premier event devoted to those involved in the glass industry.
- ✓ Opportunity to develop relationships with potential customers and connect more strongly with your existing customers.
- ✓ A cost-effective way to reinforce your organisation's brand and build brand awareness amongst a relevant audience.
- ✓ Opportunity to present latest innovations and data on new products or services to a pertinent audience.
- ✓ Increased marketing opportunities including visibility on the event project website and associated marketing materials











# Diamond Sponsorship - 50,000 €

#### **Limited to 3 sponsorships**

Diamond sponsorship is a unique opportunity to connect with event attendees. The Diamond sponsorship package includes the following benefits:

- An opportunity for a senior representative from the sponsor organisation is invited to address the
  attendees at either the IYOG Opening Session, closing session or a time agreed through the
  conference. (Maximum 5 mins). A brief outline of the proposed address must be submitted to the
  IYOG Committee for approval three weeks before the event.
- Acknowledgement of Sponsorship during the Opening and Closing Sessions, and at appropriate times throughout the event.
- Your company name and logo will appear on all event literature: The IYOG website (with a link to your company website), email teasers (with a link to your company website), event features in various glass magazines, event programs, event banners and signage displayed throughout the event space.
- Where applicable Tag lines mentioning your sponsorship throughout social media activities of the IYOG 2022 ceremony.
- Your corporate banner will be displayed in a prominent position (as selected by the event organisers). The banner is supplied by the sponsor and is contingent upon IYOG Committee approval.
- A full-page advertisement in the attendees' program. Artwork must be supplied by the sponsor by the specified deadline date.
- A promotional paragraph of 150 words and contact details showcasing your company in the attendee's program.
- An opportunity to include two (2) inserts into attendees' bags: Either corporate literature (A4 size or smaller) OR promotional merchandise.
- Use of the IYOG2022 major sponsor logo during and after 2022.
- A Quartz ICG corporate membership for 2022











# Avventurina Sponsorship - 25,000€ Multiple sponsorships are available

The Avventurina Sponsorship includes the following opportunities:

- · Acknowledgement of sponsorship during the Opening and Closing Sessions.
- Your company name and logo will appear on all event literature: The IYOG event website (with a link to your company website), email teasers (with a link to your company website), event features in various glass magazines, event programs, event banners and signage displayed throughout the event space.
- Your corporate banner will be displayed in a prominent position (as selected by the event organisers). The banner is supplied by the sponsor and is contingent upon IYOG Committee approval.
- A promotional paragraph of 100 words and contact details showcasing your company in the event program.
- An opportunity to include one (1) insert into attendee bags: Either corporate literature (A4 size or smaller) OR promotional merchandise.
- Use of the IYOG2022 Official sponsor logo during and after 2022
- A Quartz ICG corporate membership for 2022











# Cristallo Sponsorship- 5,000 € each Multiple sponsorships are available

The Cristallo Sponsorship includes the following opportunities:

- Acknowledgement of sponsorship during the Opening and Closing Sessions, and at appropriate times throughout the event.
- Your company name and logo will appear on all event literature: The event website (with a link to your company website), email teasers (with a link to your company website), event features in various glass sector magazines, event programs, event banners and signage displayed throughout the event space.
- Your corporate banner will be displayed in a prominent position (as selected by the event organisers). The banner is supplied by the sponsor and is contingent upon IYOG Committee approval.
- A promotional paragraph of 50 words and contact details showcasing your company in the attendee's program.
- An opportunity to include one (1) insert into attendee's bags: EITHER corporate literature (A4 size or smaller) OR promotional merchandise.
- Use of the IYOG2022 Official sponsor logo during and after 2022
- A Glass ICG corporate membership for 2022











# Lattimo Sponsorship - 2,500 € each Multiple sponsorship opportunities are available

The Lattimo Sponsorship includes the following opportunities:

- Acknowledgement of sponsorship during the Opening and Closing Sessions, and at appropriate times throughout the event.
- Your company name and logo will appear on all event literature: The IYOG event website (with a link to your company website), email teasers (with a link to your company website), event features in various glass magazines, event program, event banners and signage displayed throughout the event space.
- Your corporate banner will be displayed in a prominent position (as selected by the event organisers). The banner is supplied by the sponsor and is contingent upon IYOG Committee approval.
- A full-page advertisement in the attendee's program. Artwork must be supplied by the sponsor by the specified deadline date.
- One (1) A4 insert into the attendee's bag.
- Use of the IYOG2022 Official sponsor logo during and after 2022.









## Other sponsorship opportunities

There are several other sponsorship opportunities available at the opening ceremony—so why not take advantage of these opportunities to market to key players in the glass industry.



#### Gala Dinner—Exclusive Gala dinner sponsorship 50.000€

The Gala Dinner will be held at the **Intercontinental Hotel on 10**<sup>th</sup> **February**. As one of the most anticipated events, it provides the opportunity for your organisation to be part of a spectacular finish to a great event. As a host of the Gala Dinner, your benefits include:

- Acknowledgement as the official sponsor of the Gala Dinner.
- An opportunity to display your company signage throughout the room.
- Your company name and logo will appear on all event literature: The IYOG event website (with a link to your company website), email teasers (with a link to your company website) event features in various glass magazines, event program, event banners and signage displayed throughout the event space.
- Your organisation logo is featured on the menu.
- An opportunity to provide one (1) gift or promotional item with a logo for all guests attending the Gala Dinner.

  Or as an insert into the attendee bag
- An opportunity to make a five (5) minute welcome address to the attendees.
- An opportunity to have input into the theme and entertainment.
- A promotional paragraph of 100 words and contact details showcasing your company in the attendee program.
- An opportunity to provide apparel for catering staff to wear during function, e.g., aprons, caps, t-shirts (supplied by the sponsor and approved by the event organisers and the venue.
- Quartz ICG corporate membership for 2022



#### Welcome reception - 12,500€ One (1) exclusive sponsorship available

The Welcome Reception will take place on the 9th February at 19:00 at the Intercontinental Hotel. The attendees with an opportunity to have fun, network and sample local food and wine. As the sponsor of the welcome reception, your benefits include:

- Acknowledgement as the official sponsor of the welcome reception.
- An opportunity to display your company signage throughout the room.
- An opportunity to have input into the theme and entertainment.
- An opportunity to make a five (5) minute welcome address to the attendees.
- Your company name and logo will appear on all event literature: The IYOG event website (with a link to your company website), email teasers (with a link to your company website), event features in various glass magazines, event program, event banners and signage displayed throughout the event space.
- A promotional paragraph of 100 words and contact details showcasing your company in the attendee's program.
- An opportunity to provide apparel for catering staff to wear during function, e.g. aprons, caps, t-shirts (supplied by the sponsor and approved by the event organisers and the venue.
- Use of IYOG 2022 Official Sponsor logo
- Crystal ICG corporate membership for 2022











#### Pre-Gala Cocktails—12,500€ One (1) exclusive sponsorship available

The pre-dinner cocktails will take place on the **10**<sup>th</sup> **February 2022 between 19:00 -20:00 hours** at the Intercontinental Hotel. The pre-dinner cocktails provide attendees with an opportunity to have fun, network and sample local food and wine. As the sponsor of the Pre-dinner cocktail, your benefits include:

- Acknowledgement as the official sponsor of the pre-dinner cocktails.
- An opportunity to display your company signage throughout the room.
- An opportunity to have input into the theme and entertainment.
- An opportunity to make a five (5) minute welcome address to the attendees.
- Your company name and logo will appear on all event literature: The IYOG event website (with a link to your company website), email teasers (with a link to your company website), event features in various glass magazines, event program, event banners and signage displayed throughout the event space.
- Your organisation logo is featured on the menu.
- A promotional paragraph of 100 words and contact details showcasing your company in the attendee's program.
- An opportunity to provide apparel for catering staff to wear during function, e.g. aprons, caps, t-shirts (supplied by the sponsor and approved by the event organisers and the venue).
- Use of IYOG 2022 Official Sponsor logo
- Crystal ICG corporate membership for 2022



#### Keynote Speakers—10,000 € Six (6) sponsorships available

The keynote speakers set the tone of the event and as a keynote speaker sponsor, you will have the following opportunities:

- Acknowledgement as a sponsor of a keynote speaker.
- An opportunity to introduce the keynote speaker's session and give a brief promotion of your organisation.
- Your company and logo will appear on all event literature: The IYOG website (with a link to your company website), email teasers (with a link to your company website), event features in various glass magazines, event program, event banners and signage displayed throughout the event space.
- One (1) promo item in the event attendee bag.
- An opportunity to make a five (5) minute welcome address to the attendees.
- An opportunity to have input into the theme and entertainment.
- A promotional paragraph of 150 words and contact details showcasing your company in the attendee program and a full-page advert in the attendees' program
- Use of IYOG 2022 Official Sponsor logo
- Crystal ICG corporate membership for 2022



#### Lunch Day One—10,000 € One (1) exclusive sponsorship available

One thing most people remember after attending an event is the food! Your sponsorship of the lunch on Day 1 of the event will leave attendees with a lasting impression of your business. Sponsorship benefits include:

- Acknowledgement as the sponsor of Day 1 Lunch
- Your company and logo will appear on all event literature: The IYOG website (with a link to your company website), email teasers (with a link to your company website), event features in various glass magazines, event program, event banners and signage displayed throughout the event space
- One (1) promo item in the event attendee bag
- Opportunity to brand catering stations (napkins, table cloths, signage etc. at sponsor's expense)
- Use of IYOG 2022 Official Sponsor logo
- Crystal ICG corporate membership for 2022











#### Lunch Day Two—10,000 € One (1) exclusive sponsorship available

One thing most people remember after attending an event is the food! Your sponsorship of the lunch on Day 1 of the event will leave attendees with a lasting impression of your business. Sponsorship benefits include

- Acknowledgement as the sponsor of Day 2 Lunch
- Your company and logo will appear on all event literature: The IYOG website (with a link to your company website), email teasers (with a link to your company website), event features in various glass magazines, event program, event banners and signage displayed throughout the event space
- One (1) promo item in the event delegate bag
- Opportunity to brand catering stations (napkins, table cloths, signage etc. at sponsor's expense)
- Use of IYOG 2022 Official Sponsor logo
- Crystal ICG corporate membership for 2022



#### Opening Ceremony Attendee bag—7,000€ One (1) exclusive sponsorship available

The attendee bag is distributed to every attendee at registration. Bags are used consistently throughout the event to carry notes and belongings and are often retained as a memento of the event. As such, Bag sponsorship offers excellent exposure for the duration of the event and beyond. Package opportunities

#### include:

- Acknowledgement as Bag Sponsor.
- Your company name and logo will appear on all event literature: The IYOG event website (with a link to your company website), email teasers (with a link to your company website), event banners and signage displayed throughout the event space.
- Your company logo is printed on the attendee bag alongside the IYOG logo
- Use of IYOG 2022 Official Sponsor logo.
- Glass ICG corporate membership for 2022.



#### Charge Station—5,000€ One (1) exclusive sponsorship available

The Charge Station not only acts as a practical area to charge up your phones, laptops, tablets, but it also becomes a hub for attendees to meet, chat and have a coffee. Package opportunities include:

- Acknowledgement as the sponsor of the Charge Station.
- Your company name and logo will appear on all event literature: The IYOG event website (with a link to your company website), email teasers (with a link to your company website), event features in various glass magazines, event program, event banners and signage displayed throughout the event space.
- Placement of your companies' banner within the charge station vicinity
- An opportunity to provide promotional literature at the Charge Station (to be supplied by the sponsor).
- One (1) promo item in the attendee's bag
- Use of IYOG 2022 Official Sponsor logo
- Glass ICG corporate membership for 2022



#### Red Carpet Photographs—5,000€ One (1) exclusive sponsorship

The red carpet photographs will capture a once in a lifetime record of the opening ceremony of this international event. it also becomes a hub for attendees to meet, chat and have a coffee. Package opportunities include:

- Logo on step and repeat banner behind all attendee welcoming red carpet photographs
- Your company name and logo will appear on all event literature: The IYOG event website (with a link to your company website), email teasers (with a link to your company website), event features in various glass magazines, event program, event banners and signage displayed throughout the event space.
- Placement of your companies' banner within the red carpet photograph vicinity
- An opportunity to provide promotional literature at the red carpet session (to be supplied by the sponsor).
- One (1) promo item in the attendee's bag
- Use of IYOG 2022 Official Sponsor logo
- Glass ICG corporate membership for 2022











#### Lanyards—4,000€ One (1) exclusive sponsorship available

Sponsoring the lanyards are a great way to get your branding and messages across in an eye-catching way. With every registered delegate and partner wearing the event name tags, your brand is reinforced throughout the event. The sponsorship package benefit includes:

- Your logo printed on the lanyard
- Acknowledgement as the Lanyard sponsor
- Your company and logo will appear on all event literature: The IYOG website (with a link to your company website), email teasers (with a link to your company website), event features in various glass magazines, event program, event banners and signage displayed throughout the events space.
- One (1) promo item in the event attendee bag
- Use of IYOG 2022 Official Sponsor logo
- Glass ICG corporate membership for 2022



#### Notepads & Pens—3,500€ One (1) exclusive sponsorship

Notepads and pens are distributed to all attendees upon attendance and are used by attendees throughout the event and post-event. The sponsorship package includes:

- Acknowledgement as the official sponsor of the notepads and pens
- Supply of notepads and pens in the event attendees' bags
- Your company and logo will appear on all event literature: The IYOG website (with a link to your company website), email teasers (with a link to your company website), event features in various glass magazines, event program, event banners and signage displayed throughout the event space.
- Use of IYOG 2022 Official Sponsor logo



#### Coffee Breaks—2,500 € Four (4) exclusive sponsorship available

Set in a prominent position at the event venue, the Coffee break is an ideal way to get your brand in front of event attendees. Package benefits include:

Acknowledgement as Coffee break Sponsor.

- Your company name and logo will appear on all event literature: The IYOG website (with a link to your company website), email teasers (with a link to your company website), event features in various glass magazines, event program, event banners and signage displayed throughout the event space.
- An opportunity to brand the Coffee break and surrounding area. e.g., cups, signs, or table cloths (to be supplied by the sponsor).
- An opportunity to provide one (1) gift or promotional item with a logo for all attendees attending the event. e.g., chocolate, sweets, or cookies (to be supplied by the sponsor).
- An opportunity to provide promotional literature around the Coffee break area (to be supplied by the sponsor).
- One (1) promo item in attendees' bag
- An opportunity to provide apparel for the barista(s) to wear. e.g., apron, cap or t-shirt (to be supplied by the sponsor and approved by the event organisers and the venue).
- Use of IYOG 2022 Official Sponsor logo
- Glass ICG corporate membership for 2022



#### Event Attendee bag insert—1,000€ each Ten (10) sponsorship opportunities available

The event bag is distributed to every attendee at the event. Bags are used consistently throughout the event to carry notes and belongings and are often retained as a memento of the event. Having an opportunity to insert information or gifts in the bag will help you reach the opening ceremony attendees.

• One (1) promo item or corporate literature into attendees' bag



#### Friends of IYOG2022 — 1,000€

If you want to support the IYOG2022 but not as a sponsor why not become a friend of the IYOG2022 program? Friends of the IYOG2022 program benefits include,

- Use of the Friends of the IYOG2022 logo during and after 2022
- Company logo on the event's website with link to your website
- A good feeling of supporting this once in a lifetime project for the glass industry











| Spa | nsor | Item |
|-----|------|------|

|  | Available | Available | Available | Available |
|--|-----------|-----------|-----------|-----------|
| ponsor Item  | 50,000€   | 25,000€   | 5,000€    | 2,500€    |
| Address at the opening session.  | √         | -         | -         | -         |
| Acknowledgement of Sponsorship during the Opening and Closing Sessions | <b>v</b>  | -         | -         | -         |
| Full page advert in attendees' program                                 | ٧         | -         | -         | -         |
| Use of the IYOG2022 major sponsor logo during and after 2022           | <b>v</b>  | -         | -         | -         |
| Promotional paragraph of 150 words                                     | ٧         | -         | -         | -         |
| Quartz ICG corporate membership for 2022                               | V         | √         | -         | -         |
| Glass ICG corporate membership for 2022                                | -         | -         | ٧         | -         |
| Promotional paragraph of 100 words                                     | -         | √         | -         | -         |
| Promotional paragraph of 50 words                                      | -         | -         | ٧         | -         |
| Use of the IYOG2022 Official sponsor logo during and after 2022        | -         | √         | ٧         | ٧         |
| Acknowledgement of sponsorship - opening & closing session.            | ٧         | ٧         | ٧         | ٧         |
| Your corporate banner displayed throughout the event                   | ٧         | ٧         | ٧         | ٧         |
| Company logo on all event literature                                   | ٧         | ٧         | V         | ٧         |
| Company logo on the event's website with link to your website          | ٧         | √         | V         | ٧         |
| Company logo in the events promotion material                          | V         | √         | ٧         | V         |
| Company logo on all event banners & signage                            | <b>v</b>  | ٧         | ٧         | ٧         |
| ½ page advert in attendees' program                                    | -         | ٧         | ٧         | ٧         |
| Promotional paragraph showcasing your company in the attendee program  | ٧         | ٧         | V         | V         |

**Diamond** 

Limited to 3

Sponsorships

Cristallo

Multiple

Sponsorships <mark>Sponsorships</mark>

Lattimo

Multiple











| CLA!!  | Gala Dinner              | Main<br>Speakers                          | Welcome<br>Reception     | Pre Gala<br>Cocktails    |
|--|--------------------------|---|--------------------------|--------------------------|
| 2022   | Exclusive<br>Sponsorship | Limited to 6<br>Sponsorships<br>Available | Exclusive<br>Sponsorship | Exclusive<br>Sponsorship |
| ponsor Item  | 50,000€                  | 10,000€                                   | 12,500€                  | 12,500€                  |
| Address at the opening or closing session.   | ٧                        | -   | -                        | -                        |
| Acknowledgement of Sponsorship during the Opening and Closing Sessions                         | ٧                        | ٧   | -                        | -                        |
| Full page advert in attendees' program   | √                        | <b>v</b>                                  | -                        | -                        |
| Use of the IYOG2022 major sponsor logo during and after 2022                                   | ٧                        | ٧   | -                        | -                        |
| Promotional paragraph of 150 words   | -                        | √   | -                        | -                        |
| Quartz ICG corporate membership for 2022   | ٧                        | -   | -                        | -                        |
| An opportunity to have input into the theme and entertainment                                  | V                        | V   | √                        | ٧                        |
| An opportunity to make a five (5) minute welcome address to the attendees                      | V                        | V   | ٧                        | V                        |
| Company logo on event literature   | ٧                        | ٧   | ٧                        | ٧                        |
| Crystal ICG corporate membership for 2022  | -                        | <b>v</b>                                  | √                        | V                        |
| Promotional paragraph of 100 words   | √                        | -   | -                        | -                        |
| Promotional paragraph of 50 words  | -                        | -   | <b>√</b>                 | ٧                        |
| Use of the IYOG2022 Official sponsor logo during and after 2022                                | -                        | -   | ٧                        | ٧                        |
| Acknowledgement of sponsorship – at the sponsored event.                                       | ٧                        | -   | <b>√</b>                 | ٧                        |
| Your corporate banner displayed throughout the event   | V                        | √   | <b>v</b>                 | V                        |
| Company logo on the event's website with link to your website                                  | ٧                        | ٧   | V                        | -                        |
| Company promo item into attendees' bag   | ٧                        | ٧   | √                        | ٧                        |
| Promotional paragraph showcasing your company in the attendee program                          | V                        | V   | ٧                        | -                        |
| An opportunity to brand area or provide apparel for catering staff to wear during the function | V                        | -   | ٧                        | ٧                        |











**Sponsor Item** 

| GLASS.   | Lunches                         | Attendee<br>Bag          | Charge Station           | Lanyard                  |
|--|---------------------------------|--------------------------|--------------------------|--------------------------|
|  | Two<br>Sponsorship<br>Available | Exclusive<br>Sponsorship | Exclusive<br>Sponsorship | Exclusive<br>Sponsorship |
| ponsor Item  | 10,000€                         | 7,000€                   | 5,000€                   | 7,000€                   |
| Crystal ICG corporate membership for 2022  | ٧                               | -                        | -                        | -                        |
| Glass ICG corporate membership for 2022  | -                               | ٧                        | ٧                        | ٧                        |
| Use of the IYOG2022 Official sponsor logo during and after 2022                                | √                               | ٧                        | √                        | ٧                        |
| Acknowledgement of sponsorship – of the event.   | ٧                               | ٧                        | √                        | ٧                        |
| Company logo on tables during the event  | √                               | -                        | -                        | -                        |
| Company logo on the event's website with link to your website                                  | V                               | ٧                        | ٧                        | <b>v</b>                 |
| Company promo item into Attendee's bag   | -                               | ٧                        | -                        | -                        |
| An opportunity to brand area or provide apparel for catering staff to wear during the function | V                               | -                        | -                        | -                        |
| Placement of company banner with in charge station area  | -                               | -                        | √                        | -                        |
| Your logo on the lanyard   | -                               | -                        | -                        | V                        |











| CLA\\   | Red carpet photos        | Coffee<br>Breaks                  | Note Pads and pens       | Bag<br>inserts | Friends of the IYOG |
|---|--------------------------|-----------------------------------|--------------------------|----------------|---------------------|
| 5055  | Exclusive<br>Sponsorship | Four<br>Sponsorships<br>Available | Exclusive<br>Sponsorship | Unlimited      | Unlimited           |
| ponsor Item   | 5,000€                   | 2,500€                            | 3,500€                   | 1,000€         | 1,000€              |
| Glass ICG corporate membership for 2022                               | ٧                        | -                                 | -                        | -              | -                   |
| Use of the IYOG2022 Official sponsor logo during and after 2022       | V                        | ٧                                 | √                        | -              | -                   |
| Your corporate banner displayed throughout the event                  | ٧                        | ٧                                 | -                        | -              | -                   |
| Company promo item into attendees' bag                                | ٧                        | ٧                                 | ٧                        | ٧              | -                   |
| Company logo on the event's website with link to your website         | V                        | ٧                                 | V                        | V              | ٧-                  |
| Acknowledgement of sponsorship – of the event.                        | ٧                        | ٧                                 | -                        | -              | -                   |
| Promotional paragraph showcasing your company in the attendee program | -                        | -                                 | √                        | -              | -                   |
| Use of the IYOG2022 Friends of IYOG logo during and after             | -                        | -                                 | -                        | -              | ٧                   |











## Key dates and how to apply

#### **Key Dates**

Sponsorship packages are offered to any organisation how wishes to take advantage of this once in a lifetime opportunity.

4<sup>th</sup> October 2021. The first round of sponsorship opportunities to be sent to UN proposal supporting organisations

5<sup>th</sup> October 2021. The second round of sponsorship opportunities to be sent to all-glass industry organisations

6<sup>th</sup> October 2021. Final deadline for applications before the sponsor opportunities are released across all glass industries.

6<sup>th</sup> October VITRUM 2021: Launch of the Fundraising Campaign for the UN IYoG 2022

#### **How To Apply**

Please return the completed Application Form (at end of this document) to the event organiser

Upon acceptance of sponsorships applications over 10,000 €, a tax invoice for 50% of the sponsorship value will be forwarded for payment.

For sponsorship under 10,000€, a tax invoice for the full amount will be forwarded for payment. The tax invoice confirms your sponsorship.

On receipt of the 50% deposit or full payment of less than 10,000€, a confirmation document will be sent detailing full entitlements and inclusions, due dates, specifications for artwork and logos, information about attendee's bag inserts, delivery instructions etc.

The ICG reserves the right to accept or reject any application for sponsorship at its discretion.

If you have any questions or need more information regarding sponsorships, please contact ICG councillor:

Patrick Gavaghan

**Email address:** 

Patrick@iyog2022.org











# **Sponsorship Application Form**

| Given Name:  |                 | <b>Family Nam</b> | ne:                  |  |
|--|-----------------|-------------------|----------------------|--|
|  |                 |                   |                      |  |
| (Note: All corresponder  | ice will be for | warded to this    | person )             |  |
| Position:  |                 |                   |                      |  |
| Name of Company/I  | nstitution/(    | Organisation      |                      |  |
|  |                 |                   |                      |  |
| Address:   |                 |                   |                      |  |
| Line 1:  |                 |                   |                      |  |
| Line 2:  |                 |                   |                      |  |
| City:  |                 |                   |                      |  |
| Zip code:  |                 |                   |                      |  |
| Country:   |                 |                   |                      |  |
| Mobile: (Country co  | de)             | Numbe             | er:                  |  |
| Phone: (Country coo  | de)             | Numbe             | er:                  |  |
| Email:   |                 |                   |                      |  |
| I am applying for the fo   | llowing Spon    | sorship Packag    | ge(s):               |  |
| Diamond  | Avven           | turina            | Cristallo            |  |
| Lattimo  | Attend          | lee Bag           | Bag insert           |  |
| Welcome reception  | Lanyar          | <sup>-</sup> d    | Pre-dinner cocktails |  |
| Gala dinner  | Coffee          | Cart              | Charge Station       |  |
| Note Pads  | Keyno           | te speaker        | Lunch day 1          |  |
| Lunch day 2  | Friend          | of the IYOG       | Donation only        |  |
| <b>Note:</b> Your signature/typed name below is taken as authorised acceptance of the sponsorship inclusions as detailed in the Sponsorship Prospectus document and the Sponsorship Proposal document for the specific event/item, and acceptance of the terms and conditions. |                 |                   |                      |  |
| Signed:  |                 |                   | Date:                |  |

Please return this form to the Event Organiser via email <a href="mailto:treasurer@iyog2022.org">treasurer@iyog2022.org</a>









#### **Terms & Conditions**

#### NOTE:

The IYOG2022 Opening Ceremony is a crucial event and the organizing committee will work diligently towards a successful outcome. Unfortunately, changing restrictions of movement and meetings due to the COVID 19 pandemic could restrict the opening ceremony. ICG will not be held responsible in case the event cannot be conducted as planned due to pandemic restrictions, that may be applied in the future, outside of the control of the organizing committee.

- 1. By returning the signed Application Form ("Agreement"), you agree to be a non-exclusive Sponsor of the International Year of Glass event  $9^{th} 11^{th}$  February 2022, on the terms and conditions set out below and as attached to this agreement.
- 2. Upon receipt of your signed agreement together with a deposit, acknowledgement of receipt will be sent in writing with a Tax Invoice.
- 3. Your signed agreement and payment must be received no later than 30 days to obtain full entitlements.
- 4. Sponsorship entitlements will not commence until the deposit of 50% of the total amount has been paid in full. Full payment is required 14 days from the date of invoice unless dated after 10<sup>th</sup> December 2021 whereby full payment is required immediately.
- 5. You agree to pay the International Commission on Glass the full amount payable.
- 6. Monies paid are non-refundable. (Covid 19 cancellations options may apply. See point 12)
- 7. If a sponsor wishes to cancel or change the details of their booking, advice must be made in writing to the ICG at —<u>treasurer@iyog2022.org</u>. The cancellation fees applicable are as follows:
  - i. On or before 1st December 2021: 50% of the total amount
  - ii. After 1st December 2021: 100% of the total amount
- 8. Where the category of sponsorship has a limit to the number of sponsors as specified in the attached documentation, preference will be determined in order of receipt of the signed
  - a. agreement and the deposit cheque. The organisers will notify you if you are unable to participate in your requested category.
- 9. Sponsors are not permitted to enter the event sessions or Social Events unless the relevant tickets are included as part of their particular sponsorship package.
- 10. The Organisers may, at their discretion, use your logo, symbol, trademark or registered mark in acknowledging your sponsorship in the event literature where this is offered as part of your particular sponsorship package and no payment shall be made to you for such use. You will be responsible for forwarding your logo, symbol, trademark or registered mark by the 15<sup>th</sup> November 2021. We request all logos be supplied in a high-resolution file.
- 11. Noting contained in this agreement will not be deemed to constitute a partnership, joint venture or agency relationship between you and the Organisers and you must not do anything where you will, in any way, be represented as a partner of the Organisers
- 12. If the Opening Conference is cancelled due to Covid 19 restrictions then sponsorships funds already received will be refunded. Refunds will be dispersed once all costs, that have been incurred by the ICG to that date, have been subtracted from the sponsorship funds.







